



Literacy Leaders Circle

Permian Basin businesses fueling literacy and driving change

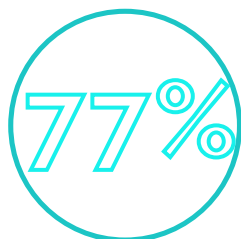
In today's workplace,
literacy is critical.

1 in 5
workers read
below an 8th
grade level

This means that 20% of workers struggle to:

- Understand instructions and complete tasks
- Comprehend safety rules and regulations
- Effectively communicate with vendors and coworkers
- Access and interpret information
- Use computers accurately

In 2024, PBALC students reported that:



Improved their reading
and/or writing skills



Improved their speaking
and/or listening skills

Smaller and service sector businesses like yours are
impacted most by low literacy with an outsized share
of workplace injuries and unsafe practices.

We're here to turn the page. **LITERALLY.**

For 40 years, the **Permian Basin Adult Literacy Center** has used a student facing, learner-focused approach to teach adults – your workforce! – with low literacy.

| | | | |
|--------------------------|---------------------|---------------------|-----------------------------|
| 1-on-1 Tutoring Services | Small Group Classes | Self-paced Programs | Specialty Literacy Programs |
|--------------------------|---------------------|---------------------|-----------------------------|

“After taking Adult Literacy classes, I’ve taken on more responsibility at work. And with better English skills I’ve also been asked to help train new employees.” - Emmanuel Mupenzi



Our literacy work changes lives.

Your partnership makes it happen.

INCREASING LITERACY:

Decreased
operational
costs

**IMPROVED
WORKPLACE
SAFETY**

Super-charged
operations and
productivity

Join our LITERACY LEADERS CIRCLE today!

**Together let's grow reading, comprehension,
digital, and critical thinking skills to
DRIVE YOUR BUSINESS.**

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\$3,000 – Story Supporter

Write the next chapter in our students' literacy journeys!

- Logo placement on our website
- 3 Social media shoutouts to recognize your contribution
- 2 special mentions in PBALC's monthly Literacy Letter newsletter
- Certificate of Appreciation thanking you for your support

\$2,000 – Book Benefactor

Turn the page on literacy challenges!

- Logo placement on our website
- 2 Social media shoutouts to recognize your contribution
- 1 special mention in PBALC's monthly Literacy Letter newsletter
- Certificate of Appreciation for your meaningful contribution

\$1,000 – Page Turner

Make an impactful difference as a Page Turner!

- Business name on our website
- Certificate of Appreciation to recognize your vital support

Yes! We want to help drive hard work, self-reliance, advancement, and success for our workforce and people across the Permian Basin!

Payment method:

Check (made payable to Permian Basin Adult Literacy Center)

Online (<https://pbalc.org/donations/literacy-leaders-circle/>)

Credit card:

Number: _____ Exp: _____ CVV: _____

Please invoice us

Billing Contact Name and Title: _____

Email: _____

Any other details we should know: _____

